



## NEWS FROM CITY HALL

FOR IMMEDIATE RELEASE, SEPTEMBER 3, 2013

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### Sanford Avenue Streetscape Project & Conceptual Photos

The Sanford Avenue Streetscape Project Groundbreaking Ceremony took place this morning at Paulucci Park in Downtown Sanford with local dignitaries and community leaders in attendance.

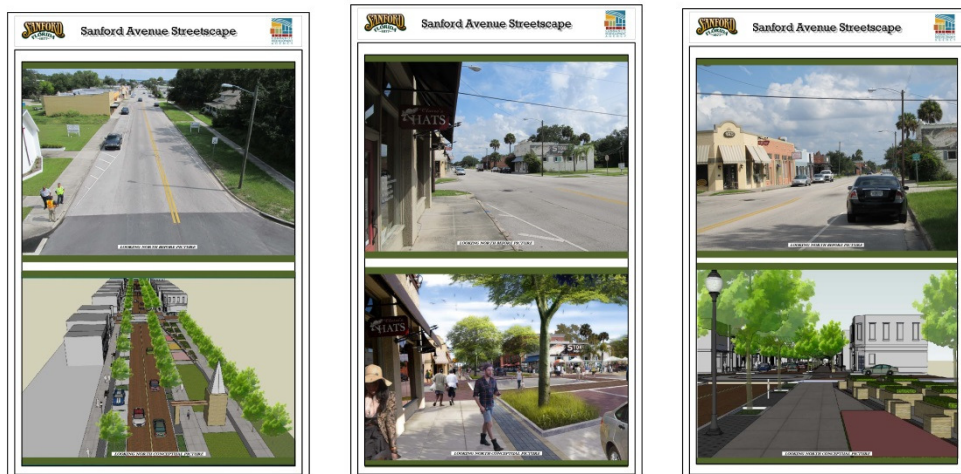
The project is estimated to cost \$2.4 million and is expected to be completed this time next year. The contractor is Stage Door II, Inc. out of Apopka, Florida. Funding for this project has been made possible through the City of Sanford and the Sanford Community Redevelopment Agency.

In 2006, the City Commission designated this area as a cultural corridor (Sanford Ave. between 1st and 6th Streets). Implementation of the cultural corridor will not be a carbon copy of Downtown Sanford's 1st Street. Sanford Avenue's new design will include the City's first public art in addition to heritage markers explaining the history of the area. The cultural corridor, when re-developed, will be an ideal location to attract new businesses to Sanford.

The City of Sanford and the Sanford Community Redevelopment Agency have worked diligently with its community partners, such as businesses, property owners and residents of Sanford to create a workable, cost-efficient concept to redevelop the six-block area of Sanford Avenue, from 1<sup>st</sup> Street-6<sup>th</sup> Street. The Sanford Avenue Streetscape concept design integrates the needs of business owners, pedestrians, cyclists, residents and visitors.

Elements of the Sanford Avenue Streetscape include adding more green to downtown by planting trees and landscaping. Street lights, event power, wider sidewalks, brick paved drive lanes, parallel parking spaces, decorative benches, bicycle racks and trash receptacles will all be added for elevated beauty and functionality, attracting more residents and visitors.

Conceptual pictures for the Sanford Avenue Streetscape Project



For more information please contact Robert Beall, Project Manager at [Robert.Beall@sanfordfl.gov](mailto:Robert.Beall@sanfordfl.gov).